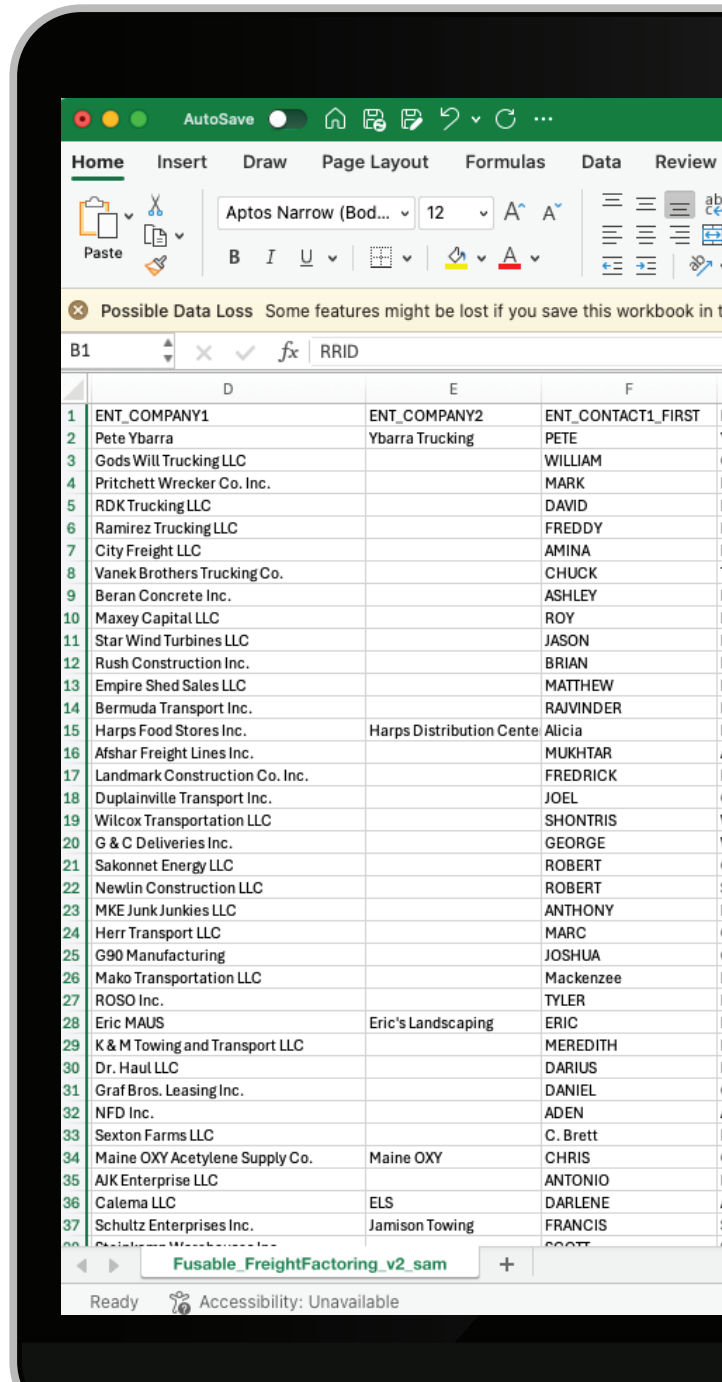


If you keep doing what you've always done, you'll get what everyone else gets.

Most freight factoring companies target new trucking entities, which represent an easy, natural pool of prospects. However, current freight factoring trucking entities go largely untapped as a significant source of new business.

With a proven 90% accuracy, our database is a quality source of the freight factoring population. Our proprietary data is able to identify over 100k fleets and owner-operators actively engaged in factoring for targeting and nurturing.

Monthly Drip of Leads with Expiring Contracts



How Does It Work?



On average 250,000 new UCC records are captured and indexed each month across 50 states + D.C.



Fusible matches the UCC data to RigDig entities and proprietary algorithms identify which UCCs are factoring related activity.



Clients receive monthly leads with 8 or 20 month old factoring contracts for conquering.



The leads you request can be segmented by number of power units, region and more, to suit your business strategy. With this data months ahead of expiring contract dates, you'll be able to engage or target leads before other freight factoring competitors do.